

ABS India:

BUSINESS TRANSFORMATIONS WITH TAILOR MADE UNIFIED COMMUNICATION STRATEGIES



◆ Sunil Arora, Chairman & Managing Director

Communication is the business technology gospel and accounts for the entire productivity parameter. However, every business is different and therefore requires a communication solution/service or strategy designed to address the specifics with utmost precision. ABS India Pvt. Ltd. has deployed communication networks that have transformed the way businesses function. By offering technologically advanced and end-to-end converged unified communication solutions for businesses, ABS India has served a range of enterprise communication needs, including multi-site network locations for reputed clients across domains.

Over the past twenty odd years of its operations, ABS India has set a number of benchmarks and has developed significant capabilities on project management and service trades. ABS India provides IP telephony, network infrastructure & enterprise applications enabling its clients to keep their customers satisfied, employee productivity high and operating costs low. Ensuring that the customers get seamless experience of the solutions is one of the primary goals of ABS India.

With the plug and play models of software taking over from a technology perspective, businesses have realized the benefits of digital transformation. However, it requires a lot of understanding of the customers' environment: how they are going to use it and how it is going to enhance the clients' experience both internally and externally for their end consumers. ABS India has ameliorated a fine portfolio of cloud based unified communication solutions to help customers serve their end customers with utmost satisfaction. "The objective is to understand the customer needs and customize the solutions around that and be able to create our service in a way which gives them enhanced productivity and experience with their own customers", explains Sunil Arora, Chairman & Managing Director, ABS India Pvt. Ltd.

Exceptional Strategies Directed towards Customer Satisfaction

The knowledge of various verticals accumulated through several years of problem solving with

